



# WORLD'S LARGEST YARD SALE

Herkimer County Fairgrounds  
June 21, 8AM – 3PM

## 1-Day Event! Great Way to Make \$\$\$

This is one of the Biggest & Most Advertised events in Central New York!  
The 2013 World's Largest Yard Sale included 170 vendors  
and over 5,000 shoppers!

...presented by 98.7 WLZW, 104.3 WFRG, 96.1 WODZ and 950am WIBX!



The World's Largest Yard Sale is promoted on every STATION above, with On-Air & Online Streaming Commercials/Website/Facebook, Fairgrounds Website, Fliers, TV & Print Advertising!

### OPTIONS:

- **INDOORS: SOLD OUT!** Book a prime indoor space! Each Space is 10'x10' and comes with ONE 8' Table. INSIDE is nice so you don't have to worry about the weather, AND load-in is the day before Friday June 20<sup>th</sup> - from 2-6pm, with more time to set up. Spots are pre-assigned. Actual space shown on set-up day.
- **PAVILION: SOLD OUT!** Book a prime covered outdoor space! Each Space is 10'x10' and comes with ONE 8' Table. The pavilion outside is nice so you don't have to worry about bringing a tent. Load-in is on Saturday, June 21<sup>st</sup> - 5:30-8:30am Spots are pre-assigned. Actual space shown on set-up day.
- **OUTDOORS:** 10'x10' Space Outside on the fairgrounds. This space Load-in is on Saturday morning, June 21<sup>st</sup> 5:30am-8:30AM. Outdoor regardless of weather - bring a tent! Tables are not included but are available to rent at an additional cost.

### OTHER INFO:

- We accept Yard/Garage participants, Flea Market Vendors, Crafters, Home Based Companies, Small Retail Businesses. Home Businesses/Home-Based Companies are those who work from home, book parties, run own internet company, etc., such as Avon, Mary Kay, Pampered Chef, Home Interiors, Candle/Jewelry, etc. IT IS IMPORTANT TO BE IN THE CORRECT CATEGORY AS IT MAY DETERMINE YOUR LOCATION ON SITE.
- For Major Companies, Large Retail, Food & Beverage Vendors: CALL 272-2839. You CANNOT use this form to participate. Participation must also be pre-approved by the Fairgrounds & Townsquare Media.
- All Spaces are 10' X 10', Indoor spaces include one 8' Table with space.
- If booking more than 1-space, multiply the #spaces by the amount for your total.
- Additional Tables are available to rent at \$10 Each. You may bring additional tables/display racks/etc. of your own. There is power available inside only and for Food Vendors for an additional \$20 charge. LIMITED locations outside have power available.
- No spaces reserved without payment. We accept check, money order, Visa/MC/AMEX/Discover and cash.
- All reservations must be made in ADVANCE! NO REFUNDS. NO SPACES rented Day of Event.
- Agreement is Non-Cancelable. Once payment is processed, confirmation letter and set-up will be sent back.
- What CANNOT be sold: NO Tobacco, Firearms, Weapons, Alcohol, Offensive, Suggestive or Provocative Items.
- NO FOOD or Beverages can be sold at a Booth without approval from Townsquare Media.

### To Participate, Fill out Reservation Form & Return w/Payment.

World's Largest Yard Sale / Townsquare Media 9418 River Road, Route 49, Marcy, NY 13404  
Questions, Call Ryan (315) 272-2839 / [ryan.frable@townsquaremedia.com](mailto:ryan.frable@townsquaremedia.com)

# World's Largest Yard Sale

RESERVATION FORM for SATURDAY, June 21<sup>st</sup> 2014

CHECK Appropriate CATEGORY & #SPOTS, you want to Reserve, then Send w/ Payment,  
OR CALL OUR OFFICE AND GO ON OUR WEBSITES TO RESERVE ASAP w/ CREDIT CARD 315-768-9500

## CATEGORIES / SPACE OPTIONS / PRICES

### GARAGE/YARD SALE ITEMS:

➔ OUTSIDE: \$40 each received by 6/13; \$55 after that #Spots \_\_\_\_\_

### CRAFTERS – FLEA MARKET CIRCUIT - ANTIQUE DEALERS:

➔ OUTSIDE: \$55 each received by 6/13; \$70 after that #Spots \_\_\_\_\_

### HOME BASED COMPANIES – SMALL BUSINESSES: \*

➔ OUTSIDE: \$80 each received by 6/13; \$100 after that #Spots \_\_\_\_\_

### RETAIL BUSINESSES \*

➔ OUTSIDE: \$180 each received by 6/13; \$210 after that #Spots \_\_\_\_\_

\*FOOD AND BEVERAGE VENDING SPACE IS SOLD OUT FOR THIS EVENT

EXTRA TABLES (\$10 EACH) # \_\_\_\_\_ POWER (\$20 EXTRA) \_\_\_\_\_ YES \_\_\_\_\_ NO

SPACE AMT \$ \_\_\_\_\_ + Ex.Tables \_\_\_\_\_ + Power \_\_\_\_\_ = TOTAL AMOUNT \$ \_\_\_\_\_

\*\*\*SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_

PHONE# \_\_\_\_\_

CELL# \_\_\_\_\_

BUSINESS NAME (If Applicable) \_\_\_\_\_

**LIST Items on lines below that you'll be selling. THIS SPACE MUST BE FILLED OUT!!!**

As a World's Largest Yard Sale Participant, I agree to comply with all event terms & conditions of even and that there will be no change in product/services as described above, without written permission from Townsquare Live Events. Payment must be received w/form. Agreement is non-cancelable by applicant. No refund of payment will be made.

## FORM OF PAYMENT:

CASH/MONEY ORDER \_\_\_\_\_ CHECK# \_\_\_\_\_ MAKE PAYABLE TO: TOWNSQUARE LIVE EVENTS

CREDIT CARD: MC  VISA  AMEX  DISCOVER

NAME AS APPEARS ON CARD \_\_\_\_\_

CHARGE# \_\_\_\_\_ EXP \_\_\_\_\_ 3 or 4 Digit Security Code \_\_\_\_\_

**CALL TO CHARGE BY PHONE or MAIL Completed Reservation Form w/CHECK or MONEY ORDER to:  
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Questions, Call Ryan (315) 272-2839 / [ryan.frale@townsquaremedia.com](mailto:ryan.frale@townsquaremedia.com)**